

Subject: Organisational support for a safety-by-design approach to online safety

Tēnā koe e [MP Name],

We are writing on behalf of [Organisation name] to express our support for a safety-by-design approach to addressing online harm.

Through our work, we see the impacts of online harm on young people, particularly young women and gender-diverse people. Harassment, harmful content, and unsafe platform design can undermine wellbeing, safety, and participation across education, work, and community life.

We believe that responsibility for preventing online harm should sit primarily with online service providers. A safety-by-design approach requires platforms to consider safety in how their products are designed and operated, rather than relying on individuals to manage harm after it occurs.

We support the principles set out in the *Online Safety (Duties for Providers of Internet-Based Services) Bill* and encourage a platform-accountability approach to online safety. We ask that you support consideration of these principles through Parliament, whether via this Bill or future legislation.

We would welcome the opportunity to share insights from our work and to contribute constructively to ongoing discussions on online safety.

Sincerely,

[Name]

[Role]

[Organisation name]