

Subject: Supporting a safety-by-design approach to online harm

Tēnā koe e [MP Name],

I am writing as a member of your community to share my support for a safety-by-design approach to online safety.

Online harm is a real issue in Aotearoa, and it disproportionately affects young women, gender-diverse people, and young people. Harassment, harmful content, and unsafe platform design can have real impacts on confidence, wellbeing, and participation in everyday life.

I believe online platforms should be expected to take greater responsibility for preventing harm, rather than leaving individuals to deal with it after it happens. A safety-by-design approach focuses on making platforms safer by default through better design, clearer expectations, and transparency.

For these reasons, I support the principles set out in the *Online Safety (Duties for Providers of Internet-Based Services) Bill*. I ask that you support a platform-responsibility approach to online safety, including by considering and advancing these principles through Parliament.

Thank you for your time and for the work you do on behalf of our community.

Sincerely,

[Your name]

[Your town or electorate – optional]